



Class of 2024 Journey to Esquire® Scholarship & Leadership Program

Sponsorship Matrix 7/1/23-6/30/24

Level	Pre-Law	1L	2L *	3L	JD	ESQ	LLM@
Dollar amount	\$250	\$500	\$1,000	\$2,000	\$3,000	\$5,000	\$10,000
Invitation to attend one module			X	X	X	X	X
Speaking opportunity at the main graduation event				X	X	X	X
Logo on graduation program				X	X	X	X
Listed as supporter		X	X	X	X	X	X
Listed as the Module Leader				X	X	X	X
Participation in mentor meetup	X	X	X	X	X	X	X
Listed as a "Preferred Provider" on website +	X						
Legal Writing Workshop Sponsor					X	X	X
Bar Prep Workshop Sponsor					X	X	X
One on One with all the scholars (networking session)			X	X	X	X	X
Logo on the blog			X	X	X	X	X
Logo on the website			X	X	X	X	X
Social media impressions			X	X	X	X	X
Journey to Esquire Podcast sponsor					X	X	X
Scholarship sponsor				X	X	X	X
Logo on poster board used at all meetings						X	X
Law Day Contest sponsor		X					X
Photography Sponsor		X					X
AV Sponsor		X					X
Food/Beverage Sponsor	X						X
Stetson Ambassador Stipend Sponsor (2)		X					X
Cooley Intern Ambassador Sponsor (2)		X					X
Exclusive Presenting Sponsor							X

Sign up at www.journeytoesquire.com

(*) We ask that large law firms (20 or more attorneys) sponsor at least the 2L level and host a virtual lunch for the students with at least two attorneys in attendance (and permit us to invite one other sponsor to the luncheon), and have a representative attend the graduation in April.

(+) Preferred Provider is a company that provides a benefit or service to students, i.e., academic coaching, bar loans, etc. The company will be vetted by JTE prior to listing.

(@) LLM level is the only exclusive presenting sponsorship.

Individual contributions encouraged, please inquire with your employer about matching gifts!